

McLaughlin & Associates

566 South Route 303

Blauvelt, NY 10913

WFTV-TV P.O. Box 863324 Orlando, FL 32886-3324 ph: (407) 841-9000 fx: (407) 841-8259

Advertiser Agency Buyer Salesperson

Brand

Demo

Comments

Pol/C Mack/R/Sen/FL (16856) McLaughlin & Associates (2813)

CAMPBELL, MARIANNE Telerep/Washington DC, Washington DC (1040)

ph: (555) 555-5555

Product Political - Federal Candidate (1067) CONNIE MACK/SENATE (136033) Acct Types National/Political

Est/Headline 503/06334174 Revision

Invoice 635903 inv Date 9/30/2012 Terms Net 30 Contract 332877 **Bill Type** Standard Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal

Package

Gen. Date 10/1/2012 4:51:41PM

AgM

CONNIE MACK/SENATE

***** THIS IS A CASH IN ADVANCE

Orlando (WFTV)

OFFICIAL BILLING INVOICE

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	Туре	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Rema	arks
	Spot	7:00:00PM- 7:30:00		09/25/12 7:06PM (Tu)	00:30		CMDF0911H	\$2400.00		
)	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/30/12 6:00PM (Su)	00:30		CMDF0911H			
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) V	varrant	that the actual	broadcast information	AND THE RESERVE TO TH	KAREN	ELIZABETH TUECH	Gross Total	\$3,900.00	Total Spots	2

shown on this invoice was taken from the official program log.



Gross Total	\$3,900.00	To
Commission	(\$585.00)	l
Net Total	\$3,315.00	1

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.